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Aussie Kingdom
Bringing the Australian Outback to you

The Wonder of "DOWN UNDER"
Exciting, new and one of a kind, bring the wonder of "Down Under" to your next event with **Aussie Kingdom**, the only traveling Australian animal show in the U.S.

Bush guide Carolyn Lantz introduces both children and adults to the fascinating world of the Australian Outback. Her audiences interact with kangaroos, wallabies, birds, lizards and wallaroos—seeing, touching and hearing the stories behind these captivating creatures.

"Aussie Kingdom, from opening to closing time, had an overflowing crowd of children and adults listening to the bird sounds and the antics of all the animals."

AUSSIE KINGDOM...

- ◆ Tailors live animal shows to fair and festival audiences throughout the United States
- ◆ Inspires and educates with three daily shows combining animal interaction, fun facts and conservation information
- ◆ Provides rare opportunities for guests to see, hear and touch native Australian species, including kangaroos, birds, lizards, wallaroos and wallabies
- ◆ Connects you with dependable pros with more than 26 years of animal handling and stage production experience
- ◆ Offers a polished, high-energy production to delight your guests, including professionally designed sound system, set, signage and uniforms

"Fairgoers were not just entertained: they were educated about Australian animals as well."

Hop to It!
Touch a kangaroo and a wallaroo, and their fur will feel different. Know why?
Find out at your next Aussie Kingdom show!
Visit www.aussiekingdom.com for more information on show availability. Schedules fill quickly; contact us today!

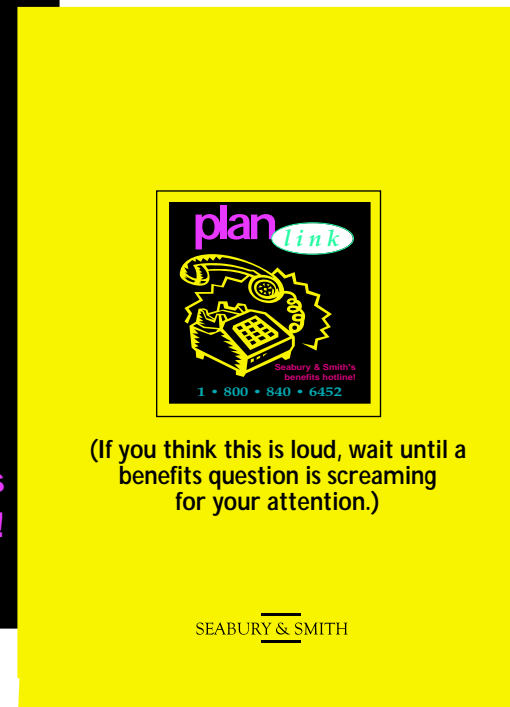
303-646-3932
www.aussiekingdom.com

Aussie Kingdom produces traveling animal shows for fairs and festivals throughout the U.S. Copywriting services for this Platinum Marketing Solutions client included the show script and brochure text.

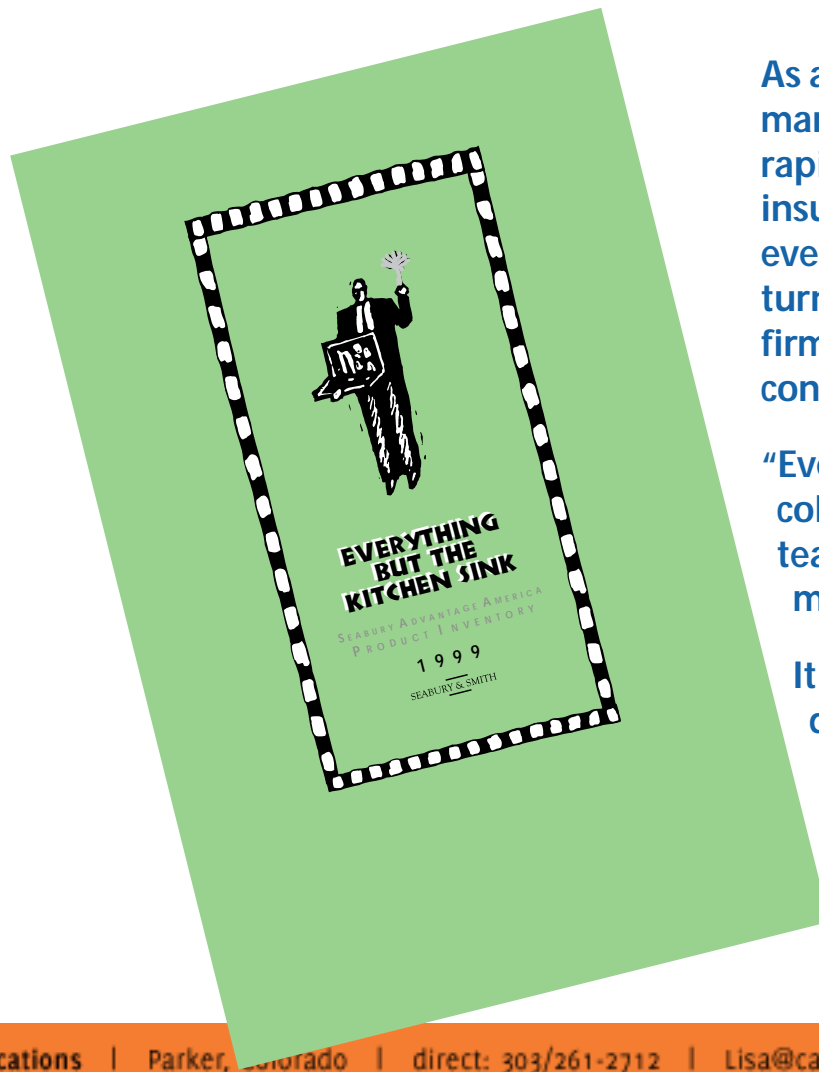
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Plan Link won two Bronze Quill Awards of Excellence from IABC for benefits communication and one-person projects.



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As a national insurance program manager, Seabury & Smith had grown rapidly by acquiring independent insurance agencies. New employees (and even established ones) had nowhere to turn for a centralized listing of all the firm's products, services, and internal contacts nationwide.

"Everything But the Kitchen Sink" was a collaborative effort, involving the R&D team and all of the firm's product managers.

It was updated each year and distributed to all of the firm's 1,000 employees, until its contents could be transferred to the company Intranet.

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This brochure translated insurance jargon into something CIPCO employees could use to plan their benefits packages.

It won a Clarion award from Women in Communications and a Bronze Quill award of merit from the International Association of Business Communicators, Iowa Chapter.

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HyVee

Tax Saver Select participation form

Please complete Part A or Part B and sign below

Return to your Benefit Plan Department

Eligibility: Remember you are only eligible to sign up for medical expense reimbursement if you are eligible to participate in the Hy Vee & Affiliates Benefit Plan

Payroll deduction: To avoid the total to be deducted from each paycheck divide your total annual salary reduction (the sum of your dependent and if applicable, medical contribution) by the paycheck schedule that is appropriate for you: bi-weekly: 26 paychecks monthly: 12 paychecks quarterly: 4 paychecks

SEABURY & SMITH

disallowed expenses

These expenses have been disallowed by the IRS or the courts. This is not an all-inclusive list:

Qualified long-term care services. Premiums paid for health plan coverage. Auto insurance providing medical coverage. Expenses for persons injured or by the taxpayer's automobile where amounts allocable to taxpayer and dependent are not stated separately. Contributions to state disability funds. Cosmetic surgery. Dental procedures that are not medically necessary. Diaper services. Distilled water bought to avoid drinking fluoridated city water supply. Divorce expenses even if doctor or psychiatrist recommends divorce. Domestic help: babysitters or sitters at person who provides services of a primary non-medical nature. Installation of power steering in a car. Marriage counseling provided by a clergyman. Maternity clothes. Mechanical exercise device not specifically prescribed by a physician. Membership fees for an exercise, athletic or health club where there is no specific medical reason or need. Membership phone used or personal calls as well as calls to physician. Non-prescription or over-the-counter drugs or medical devices. Nursemaid or practical nurse who renders general care to a healthy infant. Physical treatments unrelated to a specific health problem. Psychotropic medications to satisfy the curriculum requirements of a student. Premiums for insurance against loss of income, loss of life, limb, or sight. Premiums for any portion of a premium charge that represents a tax. Rejection of a deprogrammer.

HyVee

Tax Saver Select Worksheet

dependent care reimbursement program

Complete this worksheet to determine how much of your salary you should place into your Dependent Care Reimbursement Program. Be as accurate as possible when recording last year's expenses and be conservative when estimating next year's.

dependent care expenses	Actual expenses last year	Estimated expenses for coming year
How much do you and your spouse pay each year for day care?	\$	\$
For children	\$	\$
For adults	\$	\$
How much do you and your spouse spend each year for nursery school?	\$	\$
How much do you and your spouse spend each year for babysitters (either inside or out of your house)?	\$	\$
How much do you and your spouse spend each year for health care for a physically infirm?	\$	\$
cost	\$	\$

mandated maximum for dependent care reimbursement is the lesser of 2,500 if married (ring separately) or spouse's earned income, whichever is lower. If your spouse is full-time incapable of self-care, the spouse's earned income will be deemed \$200/mo or \$2,400/yr if more than one dependent. \$4,000/month if more than one dependent. Expenses of a dependent care reimbursement program are not included in your gross income.

TAX-SAVER

Here's your chance to save money on medical and dependent care expenses!

Now you can pay for your medical and dependent care expenses on a pre-tax basis. This new program is called Tax Saver Select and as its name suggests, it can save you tax money on certain eligible expenses.

Why is this important? Tax Saver Select lets you set aside money each month from your pay before taxes are deducted to be used for some unreimbursed medical expenses (like your deductible, coinsurance, and other) and for qualified dependent care expenses (such as child or adult care for dependents).

You can enroll in medical reimbursement if you are eligible to participate in the Hy Vee & Affiliates Benefit Plan. Everyone age 18 and over can participate in dependent care reimbursement. You can sign up for each, both, or neither, reimbursement program as long as you're eligible. It's your choice.

If you participate, money to be payroll deducted from your salary and held in Reimbursement Accounts. Then you may use the money in the Accounts to pay for eligible expenses.

By doing this, your taxable pay is reduced, so you pay less in taxes. Consider Tax Saver Select as an alternative way to save money on your medical and dependent care expenses.

to request reimbursement

Complete a Reimbursement Request & Affidavit. You may request reimbursement for medical expenses and dependent care expenses on the same request.

Attach copies of your itemized receipts for the expenses. Important: You cannot be reimbursed if receipts do not accompany the request! Circled red checks and credit card receipts do not qualify as receipts.

Place pins for dependent care expenses (read inside) on your statement from the provider stating that the dependent care expense has been incurred. The amount of the expense and the tax ID number of the provider.

Sign and date the form. Send the whole copy to Tax Saver Select, P.O. Box 1520, Iowa City, Iowa 52204.

You should keep the yellow copy and your receipts for your records.

to keep your reimbursements running smoothly

You may request similar amount from either the Medical Expense or Dependent Care Reimbursement accounts whenever you have accumulated at least \$50 of eligible unreimbursed expenses.

Here's what you need to do to keep the reimbursement process running smoothly:

- Keep receipts and other supporting documents to prove that the expenses were incurred and paid.
- Obtain the provider's tax ID number for dependent care expenses.
- Verify that expenses when used for reimbursement are eligible expenses. (See enclosed sheet on eligible expenses.)

For Dependent Care expenses: you can only be reimbursed with money accumulated in your account. If you request reimbursement for an amount larger than currently accumulated, you'll receive payment to the amount in the account, the remainder of the claim will automatically be paid to you in subsequent months as additional funds accumulate. You do not need to file a second form for the same expense.

For medical care expenses: you can receive the entire amount of your claim up to the amount "budgeted" for deduction by the end of the year.

Reimbursement requests will be processed twice a month, on the 15th and the 28th. Reimbursement requests are processed and checks are sent out the following days. Requests received on the 15th of the month will be included in next month's reimbursements. With each reimbursement check you receive, you'll receive a record of the reimbursement along with a summary showing the balance of that account. You'll also receive another Request & Affidavit form.

Hy-Vee adopted Seabury & Smith's cafeteria plan program. These enrollment materials were customized for Hy-Vee and led to a redesign of all Tax-Saver support materials.